



BECOME A MEMBER OR A PARTNER  
OF THE HUB INSTITUTE

**GET INSPIRED,  
GET INFORMED,  
GET CONNECTED  
TO THE ECOSYSTEM.**

[HUBINSTITUTE.COM](https://www.hubinstitute.com)





HUB INSTITUTE

## THE PLATFORM TO ACCELERATE BUSINESS TRANSFORMATIONS, BOTH DIGITAL & SUSTAINABLE

With **17 professional communities** and **90,000 decision-makers**, the HUB Institute is the market's trusted resource on the issues of transformations and artificial intelligence.

**Our mission:** help you anticipate today's trends, their impact on your business tomorrow, and exchange with the most innovative and committed players in today's market.

### MEMBERSHIP

**An annual Membership :**

- A premium platform
- **200+ insights** in PDF and PPT
- **120+ member network** for unique exchanges between market peers

### BUSINESS SERVICES

**Services made-to-order :**

- Corporate trainings
- Executive Expeditions
- Content & Event Studio
- Fast Consulting/Access to our team of experts

### FORUMS & MEETINGS

**Diverse business and sectoral events :**

- **60+ in-person events** with business meeting opportunities
- **20+ activity sectors** with business focuses: digital, sustainable and operational excellence

Our analyst teams closely monitor the international market and publish over **300 articles** and **50 trends reports** per year!



# FORUMS & MEETINGS

KEY MARKET CONFERENCES  
THROUGHOUT THE YEAR

JANUARY



LAS VEGAS



NEW YORK

FEBRUARY



MARCH



AUSTIN



MAY

APRIL



LILLE



PARIS

JUNE



SEPTEMBER



NOVEMBER



DUBAI

OCTOBER



DECEMBER





# MEMBERSHIP SUBSCRIPTION

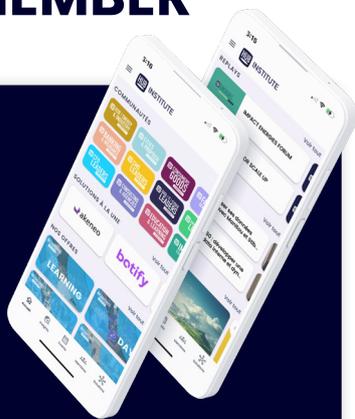


## MEMBERSHIP

### 4 REASONS TO BECOME A MEMBER

#### 1. ACCESS TO THE MEMBERS SPACE

HUB Communities, our mobile application and website, allows you to access all of our content, event attendee lists and our event replays, as well as exclusive member-member networking opportunities.



Download on the App Store



GET IT ON Google Play

#### 3. PARTICIPATE IN OUR PREMIUM EXCHANGES AND GET TO KNOW YOUR NETWORK

Discover the best case studies of the market during our premium events, and benefit from networking opportunities and appointments!



#### 2. TAKE ADVANTAGE OF OUR EXPERTS' ANALYSIS FOR YOUR BUSINESS NEEDS

More than 50 trends reports in PDF, Keynote and PowerPoint format : sectoral (Retail, Banking & Insurance, Luxury, Fashion & Beauty...), business (Data & Digital, RH...) and on major international events (CES, NRF...)

#### 4. TAKE ADVANTAGE OF PERSONALIZED SERVICES

Discuss your market vision with one of our analysts, organize business appointments and receive personalized insights.



## MEMBERSHIP

# JOIN ONE OF OUR MANY COMMUNITIES



## MEMBERSHIP

# ANNUAL MEMBERSHIP PACKAGES

	GLOBAL	PREMIUM	CLASSIC	DISCOVERY
	24K/year	16K/year	12K/year	6K/year
<b>MANAGE YOUR MEMBERSHIP</b>				
Access to the HUB Institute online platform, desktop and mobile	∞	25	10	2
Platform onboarding session for you and your team	∞	3	2	1
<b>ACCESS OUR INSIGHTS</b>				
Studies and trends reports, downloadable in PDF and PPT format	50+ reports FR/EN	50+ reports FR	Best Of reports	
Personalized report extracts for your business interests and needs		∞		-
<b>PARTICIPATE IN OUR PREMIUM EVENTS</b>				
Access to forums, morning events and retail tours	∞	25	10	2
Access to conference/board lunches and VIP dinners	5 places	2 places		1 place
Access to event replays from your member platform			∞	
<b>BENEFIT FROM OUR PERSONALIZED SERVICES</b>				
Our dedicated team available year-round		1 account manager + 1 analyst		
Business meetings & on-demand meetings with business peers			∞	
Directory and personalized service provider recommendations			∞	
Interviews and event debriefs with one of our analysts		Lunch		Virtual conference
Matchmaking for your apprenticeship offers and students from Data, Cyber & RSE HUB Institute partner schools			∞	
<b>ENJOY HIGH VISIBILITY WITH A BtoB AUDIENCE</b>				
Speaking slot at a HUB Institute event (subject to confirmation)	2		1	-
<b>TAKE ADVANTAGE OF OUR PREMIUM RATES</b>				
Special rates on our premium services	-15%		-10%	-
Use of our meetings rooms (6 pers. max)			∞	
Special leasing rates of the HUB LOFT for your events (70 pers. max)	-35%	-25%	-15%	-



**ADELINE JOUANNE**  
Membership Director  
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FIND OUT MORE

## TRAININGS

Bring your teams up to date by unlocking the latest trends and innovations, experiential feedback, benchmarking, participative and immersive workshops...

NEW! | STARTING AT 15,000€

TAKE ADVANTAGE OF A MEMBER-LEVEL RATE FOR OUR NEW TRAINING SESSION ON

## GENERATIVE AI!



**EMMANUEL VIVIER**

Co-founder  
emmanuel.vivier@hubinstitute.com



STARTING AT 5,000€

### MASTERCLASS

1-2 hour sessions with powerful speakers to inspire and exchange ideas with your teams.



STARTING AT 10,000€

### INNOVATION DAY

A half-day or multi-faceted full day to stimulate your teams' creativity.



STARTING AT 20,000€

### DIGITAL LEARNING

Encourage the development of hard and soft skills to better understand tomorrow's business.



STARTING AT 30,000€

### TRAINING

One or more days to train your employees on key transformative issues.

## FAST CONSULTING WITH OUR TEAM OF EXPERTS

Benefit from the best experts on the market, integrated directly into your team, to respond to your short- and medium-term needs.

Digital Marketing

Data & IA

Client Experience

E-commerce

Web3

Transformation

RH & Leadership

Sustainability

### PROJECT EXAMPLES

- Impact study of Generative AI on different professions and skillsets
- Technical audits of mobile and desktop sites
- Prospection study on opportunities for innovation in the e-commerce value chain
- Benchmark on retail trends
- Support for defining SEO strategy

**500+**  
EXPERTS

WORKING IN OUR CLIENTS' OFFICES

Auchan | RETAIL

bpi france



happytal | le source en plus

Kingfisher

LA POSTE GROUPE



**CHARLES VARLET**

Corporate Training Director  
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FIND OUT MORE



**ROMAIN DUSSART**  
Project Innovation Director  
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FIND OUT  
MORE



STARTING AT  
**15,000€**

## EXECUTIVE TOURS

Fully immerse yourself or your team at the world's leading trade shows with HUB Institute experts:

- Organizing special visits and appointments
- Analysis of features, day-by-day
- Access to the Best Of report



OUR RETAIL TOURS :

PARIS

LONDON

NEW YORK

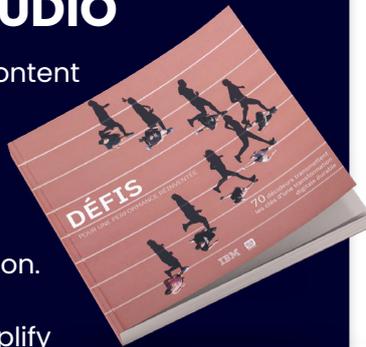
SEOUL

SHANGHAI

to meet with the local networks et experience innovation at the point-of-sale!

## BRAND CONTENT & EVENT STUDIO

- Produce brand content for internal or market use! The HUB Institute will assist you from conception through publication.
- Escalate and amplify your events with the HUB Institute and showcase your expertise.



**HÉLÈNE ZIGNANI**  
Partnerships Director  
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## RENT THE HUB LOFT

📍 29 Rue d'Astorg, 75008 Paris

Dedicated space for your meetings and events, ideally located at Saint-Augustin in the 8th arrondissement of Paris.

The HUB LOFT is a unique space for experience and exchange, a collaborative, modular and convivial place, equipped and designed to inspire, train and connect.

🚆 Gare Saint Lazare

🚇 13 9 Miromesnil

🚇 14 9 Saint-Augustin

🅑 Parking at Saemes St Augustin - Bergson

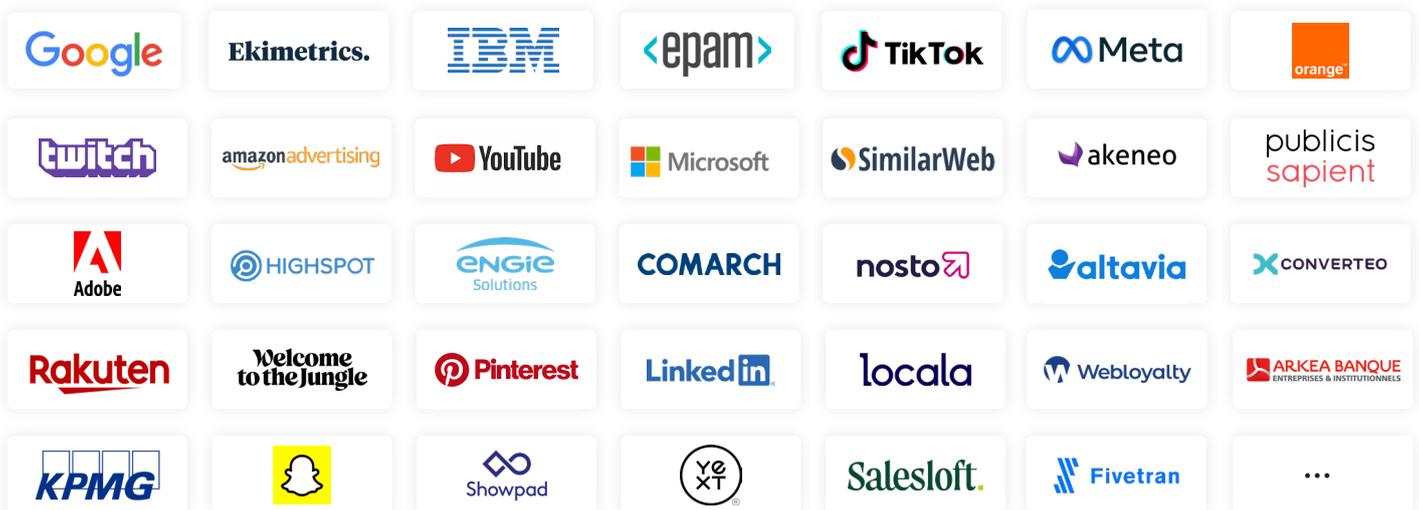


# OVER 300 COMPANIES HAVE PUT THEIR TRUST IN US, ARE YOU NEXT?

## AMONG OUR MEMBERS...



## OUR PARTNERSHIP SPONSORS



## OUR TEAM, AT YOUR SERVICE



**Vincent Ducrey**  
CEO & Co-founder



**Perle Bagot**  
General Director



**Emmanuel Vivier**  
Co-founder



**Hélène Zignani**  
Director of Partnerships



**Adeline Jouanne**  
Director of Membership



**Romain Dussart**  
Project Innovation  
Director



**Charles Varlet**  
Corporate Training  
Director